



## **PRESS KIT**

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**Booth 2836**



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## HISTORY

The HB-Henriot Faïencerie was founded in 1690 by Jean-Baptiste Bousquet, during the reign of King Louis the XIV. It was throughout this period of French history that Louis XIV created many royal manufacturers including Saint Gobain, Aubusson, Sevres, Gobelins and many others. HB-Henriot Faïencerie de Quimper has remained a viable company for over 300 years and is one of the oldest manufacturers in France today.

Several important artists came to Quimper during the 18th and 19th centuries. They brought their skill and techniques from other famous manufacturing towns such as Rouen and Nevers. It was from their inspiration that the famous Quimper style was born.

The 20th century, and in particular the 1930s, was an important period of intense creativity for the two beloved Quimper companies, HB and Henriot. The two companies merged in 1968.

In 1984, the company was purchased by the American distributor of HB-Henriot. The company is once again owned by a Breton, Pierre Chiron who is the CEO and purchased HB-Henriot in 2003. Michel Merle has been General Manager of the company since 2003.

## VALUES

HB-Henriot is the only faïencerie in Quimper that produces 100% of its products by hand, strictly adhering to tradition. Each piece is hand-made and hand-painted in its workshops. There is a unique know-how that has been maintained in the creation of tabletop, figurines, vases, lamps, decorative and religious items as well as faïence jewelry.

The painters at HB-Henriot are masters of the famous "Quimper brush stroke." This method is recognized around the world and is evident in the well-known collections of Prestige Porquier Beau, Henriot and Fleuri Royal. These symbols symbolize the exclusive savoir faire of HB-Henriot.

The faïencerie has always been open to new inspiration and artists. Several artists are closely linked to the art of faïence and to the history of HB-Henriot itself: Alfred Beau, Robert Micheau-Vernez, Berthe Savigny and many more. Today, young artists, painters and designers regularly work for HB-Henriot. Their talent and creativity has provided a variety of decors and shapes.

## KNOW-HOW

At HB-Henriot everything is 100% hand-made - from the creation of each mold to the hand-painted decoration of each piece. There are no imported bisques, decals, or calligraphy transfers. Before firing, each piece of faïence is signed by the painter who decorated it. This is proof that each faïence piece purchased has been hand-made and hand-painted in the HB-Henriot workshops.

Becoming a painter in the HB-Henriot faïencerie is a long process. An apprenticeship of two years is required before mastering a design. There are only two painters with the knowledge and skill required to paint the Prestige Porquier Beau Décor.

## PRODUCTS

The HB-Henriot product range covers a wide variety of products. Tabletop is the traditional business of the Faïencerie and HB-Henriot is recognized around the world.

Recently, HB-Henriot has developed a broad assortment of decorative items. With the help of designers and artists, patterns have been renewed and refreshed with modern lines and more current colors. "Henriot" is one of the company's most famous patterns. It portrays the traditional Breton couple and is a favorite among American faïence lovers.

## LOCATION

HB-Henriot is located in the city of Quimper, Brittany, which is the western part of France. The workshops are still located where there was founded in 1690. Visiting the workshops is a must that about 40,000 tourists enjoy every year.

## CONTACTS

North America Importer/distributor:  
Marguerite Dorger, Inc.  
5 Apple Way  
Lakeville, CT 06039  
860-435-2032  
margi@margueritedorgerinc.com  
margueritedorgerinc.com

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Clock: \$146 retail



## Tableware Collections

### “Henriot” pattern



Coffee pot: \$174 retail

Tableware is the heart of HB-Henriot. It all started more than 300 years ago when the company started making plates, bowls, pitchers, and embellishing them with bright colors and little pastoral people. Today, the Henriot motif with the Breton couple remains an emblematic collection known throughout the world. Born in the 19th century in its eponymous factory, today it's the uncontested ambassador of Quimper faience pottery.

HB-Henriot's tableware is available in the nearly 30 designs, all remarkably different, from traditional to more contemporary. The “Fleuri Royal” design is one of the prettiest patterns in the collection. Lovely flowers are hand-painted using the signature Henriot brush strokes. The colors are beautifully displayed on a pure white background. Fleuri Royal has a more contemporary feeling but still evokes the tradition of Quimper.





“Fleuri Royal” pattern



Pitcher: \$144 retail





Dinner plate: \$73 retail

A smooth, white backdrop like the freshly fallen snow, a magnificent Christmas tree, garland... all the Christmas spirit is found in this traditional French collection of tableware for the holidays. The “Esprit de Noël” collection from HB-Henriot provides everything to complete the Christmas table: plates, serving dishes, bowls, cups, salt and pepper shakers, mugs and candlesticks.



## “Esprit de Noël” Collection



Christmas ornaments: a passion for all collectors. For trimming the tree or giving as a gift, the HB-Henriot Christmas ornaments in faience pottery are all the rage across the Atlantic and a must for the holidays.

Nativity scene: One of the HB-Henriot collections that cannot be ignored. Includes 13 figurines completely hand-painted. Also available in white.







Henriot bowl: \$56 retail

The “Enfance” collection has a deep connection to the story of the creation of a legendary item: the personalized bowl “invented” nearly a century ago by the faience pottery method. Often emulated but never equaled, the true Henriot bowl is 100% created and painted by hand in Quimper and signed by the artist. In Brittany tradition, each child receives his own personalized bowl at birth.

## “Enfance” Collections

With the “Leo et Lea” pattern, these place settings are entirely dedicated to the children that inspired them: childlike motifs, small plates and bowls adapted to little people. Gorgeous and functional items in bright shades of a happy childhood.



Small bowl: \$42 retail



The beautiful Quimper piggy bank: the pig or rabbit who helps teach children the value of saving. In the U.S., there is the tooth fairy. In France, it’s “le petit souris.” HB-Henriot’s precious small mouse figurine is a perfect place for children to hide away their baby teeth for whoever comes at night to reward them with a little gift in return.

The figurine babies in faience are another HB-Henriot tradition. In white enamel or decorated, these can also be personalized: name and date of birth or baptism, this is a gift cherished for life.





## Rooster and Hen in faience

The rooster is an emblem of France, and together with the hen, these beautiful faience pieces are symbolic decorative objects combining Quimper faience and modern art. Numerous collectors are on the look-out for the latest models. These charming chickens in crackled enamel has a very original touch with their recognizable and characteristic red combs. With these eye-catching figurines perfect for any home, faience pottery thus brings an elegant touch to both traditional and contemporary interiors.





## HB-Henriot Showrooms in the U.S.:

Atlanta Showroom  
Rosse & Associates  
230 Spring St.  
Ste. 818  
Atlanta, GA 30303  
(404) 522-7574

L.A. Showroom  
L.A. Mart  
Bonnie Fratis & Associates  
1933 S. Broadway  
Ste. 755  
Los Angeles, CA 90007  
(310) 372-6217

To find a retailer or pricing information, please contact:

Margi Dorger  
Marguerite Dorger, Inc.  
5 Apple Way  
Lakeville, CT 06039  
(860) 435-2032  
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